10/16/2012 9:00 AM 10/15/2012 8:36 AM Printed: Traffic Order# 25390 Status Returned 7 Ver# 7912483 Rep Order# EC'd Yes

Showing Buylines: All Lines Last Received:

l of

KSL-TV SALT LAKE CITY
r ( ) LOVE, MIA
LOVE/CD4/R Patricia Dome C16C22 Advertiser Estimate# Product Phone# Buyer Fax#

ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C16C22 10/16/2012 - 10/22/2012 ) SMART MEDIA GROUP 814 KING ST, SUITE 400 Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency

) WASHINGTON ) JAMIE ANDRUS Rep Firm Sales Office ( Salesperson (

202-872-1155 Salesperson Phone# Salesperson FAX#

## - CONTRACT COMMENT

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAT2) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR BTHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## - REMARKS -

Pls advise if will send back with rate needed to clear or if ,60,61,65,69,71,81,83,86,88,89,94 for na's & rates needed Pls see lns 1,5,9,13,17,22,26,31,33,37,41,45,46,50,54,56, I should move ahead with a mgd pkg. to clear. Thanks

Ttl na \$22,400

*1 TU-F	Day  TU-F	Program TODAY	Time  9A-10A	Len 	Dates  10/16-10/19	Spots/Week	Rate  \$165.00
Rating: 1.3	Βuy	Buyline Comment: 1/D&Y					

Total Spots

m

\$55.00

m

10/17-10/19

330

10A-11A

~

\$55.00

m

\$55.00

ო

10/17-10/19

30

11A-12P

RACHAEL RAY WIF Rating: 1.5 ιΩ \*

Buyline Comment: 1/DAY

Station Remark: V2 3x na, \$275

Н		
10/22-10/22		
:30		
10A-11A		
ACHAEL RAY		
RACHAE		
M	Rating: 1.5	
<b>c</b> c	Rat	

Buyline Comment: 1/DAY

STUDIO 5

W-F

თ \*

Rating: 1.1

Station Remark: V2 3x na, \$290

		Total Spots	н	m	rd	<sup>勺</sup>	п	m	П	m	Ħ
2 of 7	78. 12 128. 129.	!	\$55.00	\$160.00	\$160.00	\$55.00	\$55.00	\$80.00	\$80.00	\$50.00	\$50.00
	) WASHINGTON ) JAMIE ANDRUS ne# 202-872-1155 #	Spots/Week Rate	\$. \$.	)Ts	\$10	<u>प</u> इ	35.8	ο φ	)8\$	)SS \$4	550
10/16/2012 9:00 AM 10/15/2012 8:36 AM nes	Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone#	Spot	п	ო	H	4ı	ਜ	m	н	m	H
Printed: 10/ Last Received: 10/ Showing Buylines: All Lines		Dates	10/22-10/22	10/17-10/19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/18	10/22-10/22
L.í Showing	AART MEDIA GROUP ST, SUITE 400 DRIA, VA 22314 LOVE/ORDR/C16C22 10/16/2012 - 10/22/2012	1 F	:30	:30	30	: 30	စ ဗ	:30	0 8 :	. 30	.30
Traffic Order# 25390	Agency ( ) SMART MEDIA GROUP 814 KING ST, SUTTE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/C16C22 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks	Піте	118-129	12P-1P	12P-1P	12-2F	1P-2P	2P-3P	2P-3P	3P-4P	3P-4P
7912483 Ver# 2 Status Returned	KSL-TV SALT LAKE CITY r ( ) LOVE, MIA LOVE/CD4/R c C16C22 Patricia Dome	Program	STUDIO 5	NEWS @ NOON  Buyline Comment: 1/DAY  Station Remark: V2 2x na \$330	NEWS & NOON	TODAY SHOW 3  Buyline Comment: 1/DAY  Station Remark: V2 4x na, \$290	TODAY SHOW 3	DAYS OF OUR LIVES Buyline Comment: 1/DAY Station Remark: V2 3x na, \$260	DAYS OF OUR LIVES	DR PHIL Buyline Comment: 1/DAY Station Remark: V2 3x na, \$175	DR PHIL
Rep Order# 791 EC'd Yes	Station KSL-TV S Advertiser ( ) Product LOVE/C Estimate# C16C22 Buyer Patricia I Phone#	raxr In Day	12 M Rating: 1.1	*13 W-F Rating: 2.1	16 M Rating: 2.1	*17 TU-F Rating: 0.9	21 Rating: 0.9	*22 TU-W,F Rating: 1.1	25 M Rating: 1.1	*26 TU-TH Rating: 1.1	29 M Rating: 1.1

Rep Order# EC'd Yes	7912483	Ver# 2 Status Returned	Traffic Order# 25390	0	F Last F Showing Bu	Printed: 10 Last Received: 10/ Showing Buylines: All Lines	10/16/2012 9:00 AM 10/15/2012 8:36 AM nes		3 of 7	
n rtise ate#	KSL-TV SALTLAKE CITY r ( )LOVE, MIA LOVE/CD4/R i C16C22 Patricia Dome		Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/C16C22 Flight Dates 10/16/2012 - 10/22/2012 Hight Weeks	AART MEDIA GROUP ST, SUITE 400 DRIA, VA 22314 LOVE/ORDR/C16C2 10/16/2012 - 10/22/2012	ROUP C16C22 22/2012		Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone#	) WASHINGTON ) JAMIE ANDRUS te# 202-872-1155	ON RUS 155	
Fax# Ln Day	<b>#  </b>	Program	⊕mid. 1	a.	Len	Dates	Spots/	Week	Rate ::::::::::::::::::::::::::::::::::::	Total Spots
30 SU Rating: 1.7	าร	SUNDAY EDITION	98-9308	930A	. 30	10/21-10/21	п	SF.	\$100.00	г
*31 SU Rating: 5.4	MT St	MUSIC & SPOKEN Station Remark: V2 1x na \$550	କ ଓ ଓ ଓ ଜଣ	930A-10A	: 30	10/21-10/21	н	u,	\$350.00	н
32 SU Rating: 4.3	MC	MORMON TIMES	108-	10A-1030A	:30	10/21-10/21	н	V.	\$100.00	г
*33 TU-TH Rating: 2.0		KATIE Buyline Comment: 1/DAY Station Remark: V2 3x na, \$300	4.25.5	<u>а</u>	30	10/16-10/18	m	v	\$140.00	m
36 M Rating: 2.0	ZX	KATIE	4P-5P	d c	300	10/22-10/22	н	o,	\$140.00	н
*37 TU-TH Rating: 0.7		TODAY Buyline Comment: 1/DAY Station Remark: V2 3x na, \$115	5A-6A	<b>4</b> 5	30	10/16-10/18	ო	v	\$10.00	ო
40 M Rating: 0.7	Ĭ.	FODAY	5A~6A	¥5	30	10/22-10/22	H	V	\$10.00	1
*41 TU-F Rating: 2.2		TODAY 2 Buyline Comment: 1/DAY Station Remark: V2 4x na, \$525	6A-7A	7A	30	10/16-10/19	d,		\$200.00	ঘু
*45 Rating: 2.2	й й	TODAY 2 Station Remark: V2 1x na, \$525	6A-7A	7.B	: 30	10/22-10/22	Н	v	\$200.00	н

Rep Order# 7 EC'd Yes	7912483	Ver# 2 Status Returned	Traffic Order# 25390		P Last R Showing Buy	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	10/16/2012 9:00 AM 10/15/2012 8:36 AM nes		4 of 7	
Station KSL-7 Advertiser ( Product LO Estimate# C16	KSL-TV SALT LAKE CITY r ( ) LOVE, MIA LOVE/CD4/R t C16C22	KE CITY MIA	Agency ( ) SMART MEDIA ( 814 KING ST, SUITE 400 ALEXANDRIA, VA 2231 Agency C/P1/P2/E 1.OVE/ORD)	( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PI/P2/R LOVE/ORDR/C16C22	COUP	<b>H</b> 01 01	Rep Firm Sales Office ( Salesperson (	) WASHINGTON ) JAMIE ANDRUS	ron JRUS	
	Patricia Dome		Flight Dates 10/ Hiatus Weeks	10/16/2012 - 10/22/2012	2/2012	<i>3. 3.</i>	Salesperson Phone# Salesperson FAX#	# 202-872-1155	155	
į	H Qi	Program	Time		Len	Dates	Spots	Spots/Week	Rate	Total Spots
	:	 	!	ı	!			ı	] ] } [	<u>.</u>
	OH	TODAY	7A-	7A-8A	:30	10/16-10/19	41		\$600.00	4
Kating: 2./	Buyline St	Buyline Comment: 1/DAY Station Remark: V2 4x na, \$1300	0							
*50 TU-TH		TODAY	.48	88-98	:30	10/16-10/18	m		\$350.00	m
	Buyline St	Buyline Comment: 1/DAY Station Remark: V2 3x na, \$700								
53 M Rating: 2.0	EH O	TODAY	.48	8A-9A	:30	10/22-10/22	H		\$350.00	П
*54 su Rating: 1.5	TC			7A-8A	:30	10/21-10/21	н		\$30.00	н
	St	Station Remark: V2 lx na, \$225								
55 su Rating: 2.2	ME	MEET THE PRESS	<u>ୟ</u> 8	8A-9A	:30	10/21-10/21	н		\$10.00	г
*56 TU-F	EN	News @ 5P	57	5P~530P	:30	10/16-10/19	ক		\$375.00	4
	Buyline St	Buyline Comment: 1/DAY Station Remark: V2 3x na, \$875								
*60 M Rating: 3.6	NE	NEWS @ 5P	ĢS.	5P-530P	:30	10/22-10/22	r-t		\$375.00	
	S.	Station Remark: V2 1x na, \$875					·			
*61 TU-F	N	NEWS @ 6P	<u>6</u> 9	6P-630P	:30	10/16-10/19	বা		\$450.00	<b>다</b>
	Buyline	Buyline Comment: 1/DAY								

Station Remark: V2 4x na, \$1300

Rep Order# 7 EC'd Yes	7912483	Ver# 2 Status Returned	Traffic Order# 25390	25390	F Last F Showing Bu	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	10/16/2012 9:00 AM 10/15/2012 8:36 AM nes		5 of 7	
Station KSL-1 Advertiser ( Product LO	KSL-TV SALTLAKE CITY r ( )LOVE, MIA LOVE/CD4/R	KE CITY //IA	Agency ( ) SN 814 KING ALEXANI	SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314	ROUP		Rep Firm Sales Office ( Salesperson (	) WASHINGTON ) JAMIE ANDRUS	Si Si	
	Patricia Dome		Agency C/F//F//E Flight Dates Hiatus Weeks	LOVE/OKUKO (1802 10/16/2012 - 10/22/2012	/C16/C22 22/2012		Salesperson Phone# Salesperson FAX#	e# 202-872-1155 ‡	٧,	
Ln Day	PH <sup>P</sup>	Program		Time	Len	Dates	Spot	Week	Ø LJ	Total Spots
, t	XSI	r 5 NWS-6:30		630P-7P	30	10/16-10/18			\$400.00	     m
	Buyline Sta	Buyline Comment: 1/DAY Station Remark: V2 3x na, Tu,1	Tu, Th, F \$1300							
68 M Rating: 3.7	KSL	L 5 NWS-6:30		630P-7P	30	10/22-10/22	1	\$40	\$400.00	1
*69 SA Rating: 3.6	6P)	6PM NEWS		6P-630P	:30	10/20-10/20	H	45 118	\$185.00	н
	Ste	Station Remark: V2 1x na, \$380	6							
70 SU Rating: 1.6	NEWS	48		4P-430P	:30	10/21-10/21	н	\$13	\$135.00	T.
*71 TU-F Rating: 4.2	OT	TONIGHT SHOW		1035P-1135P	.30	10/16-10/19	4	\$35	\$350.00	な
	Buyline Sta	Buyline Comment: 1/DAY Station Remark: V2 4x na, \$800								
75 M Rating: 4.2	п 101	TONIGHT SHOW		1035P-1135P	30	10/22-10/22	ਜ	\$35	\$350.00	1
76 TU-F Rating: 1.9	LAI	LATE NIGHT		1135P-1235A	30	10/16-10/19	4	) <u>S</u> \$	\$50.00	작
	Buyline	Buyline Comment: 1/DAY								
80 M Rating: 1.9	LA.	LATE NICHT		1135P-1235A	30	10/22-10/22	Н	)\$\$	\$50.00	н
*81 SU	SP(	SPORTSBEAT		1035P-1105P	:30	10/21-10/21	п	\$28	\$280.00	п
	St	Station Remark: V2 1x na, \$750								

Rep Order# 7912483 EC'd Yes	Status Returned	Traffic Order# 25390	25390	Last Showing Bu	Printed: 10, Last Received: 10/ Showing Buylines: All Lines	10/16/2012 9:00 AM 10/15/2012 8:36 AM nes	6 of	<u> </u>
nrtise act act ate#	KSL-TV SALT LAKE CITY r ( ) LOVE, MIA LOVE/CD4/R c C16C22 Patricia Dome	Agency ( ) SN 814 KING ALEXANI Agency CP1/P2/E Flight Dates Hiatus Weeks	( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C16C22 tes 10/16/2012 - 10/22/2012 eeks	ROUP 4 /C16C22 22/2012		Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone#	) WASHINGTON ) JAMIE ANDRUS # 202-872-1155	
巷	Program		Time	Len	Dates	Spots	Spots/Week Rate	Total Spots
82 SU Rating: 1.0	BYU COACHES		 1105P-1130P	08:	10/21-10/21	  t	\$100.00	
*83 TU-W,F Rating: 7.3 Buy	10 P NEWS Buyline Comment: 1/DAY Station Remark: V2 3x na, \$3000	0	10P-1035P	0 	10/16-10/19	m	\$1,750.00	ო
*86 M Rating: 7.3	10 P NEWS Station Remark: V2 1x na, \$3000	٥	102-1035P	0e:	10/22-10/22	rd	\$1,750.00	1
87 SA Rating: 5.6	10 P NEWS		10P-1035P	:30	10/20-10/20	н	\$1,000.00	1
*88 SU Rating: 7.3	NEWS Station Remark: V2 1x na \$3000		10P-1035P	.30	10/21-10/21	Н	00.006\$	T
*89 E Rating: 2.4	GAME NIGHT LIVE Station Remark: V2 pg ch Game Night Live w	Night Live wil alm ew date noir	6302-72 wil air 10/17 Weds,	:30 10/19- spt mgd Wed 10/17	10/19-10/19 ed 10/17	1	\$120.00	
90 Rating: 2.9	GAME NIGHT		630P-7P	30	10/20-10/20	Ħ	00.09\$	ч
91 Rating: 4.4	DEBATE 10.11,16,22		7P-9P	:30	10/16-10/16	н	\$2,500.00	П
92 Rating: 4.4	DEBATE 10.11,16,22		7P-9P	:30	10/22-10/22	н	\$2,500.00	п
93 Rating: 6.1	CHICAGO FIRE		9P-10P	. 30	10/17-10/17	T	\$1,300.00	1

Rep Order# 7912483 EC'd Yes		Ver# 2 Status Returned	Traffic Order# 25390		Printed: 10/ Last Received: 10// Showing Buylines: All Lines	10/16/2012 9:00 AM 10/15/2012 8:36 AM nes	7 of 7	
Station KSL-TV SA Advertiser ( )L Product LOVE/CL Estimate# C16C22	Station KSL-TV SALT LAKE CITY Advertiser ( ) LOVE, MIA Product LOVE/CD4/R Estimate# C16C22		Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/F I OVE/ORDRIC1672	) SMART MEDIA GROUP ING ST, SUITE 400 ANDRIA, VA 22314 TR I OVE/ORDR/C16C22		Rep Firm Sales Office ( ) WASH Salesperson ( ) JAMIE	) WASHINGTON ) JAMIE ANDRUS	
	ome		Flight Dates 10/1 Hiatus Weeks	6/2012 - 10/22/2012		Salesperson Phone# 202-872-1155 Salesperson FAX#	872-1155	
Day	Program		Time	Len Len	Dates	Spots/Week	Rate	Total Spots
	 					!		
*94 TH Rating: 2.1	10/11 ONLY		-d6	9P-10P :30	10/18-10/18	18	\$1,100.00	
	Station Rema	Station Remark: V2 1x na, \$1600	200					

--REPORT TOTALS--Report Totals: 94 / \$32,980.00

## --SALES MONTHLY TOTALS--

Oct 12: 94 / \$32,980.00	Sales Totals: 94 / \$32,980.00	Station Totals: 94 / \$32,980.00	Lines not sent/rcld/rtrn: 0 / \$0.00	COMPETITIVE

KSTU	UNKN
20%	80
KSI	NSE
o/o	%
KJZZ	KUTV
%	%0
CABL	KUCW
\$164,900	
Market Totals	

%

KTVX

80%

null RA35+ Books